



MEDIA RELEASE

IMMEDIATE RELEASE

27th May 08

SIZZLING SAUSAGES FOR INTERCHANGE

The smell of cooking sausages will be in the air as Interchange programs, schools and other community organisations across the state take part in 'The Great Australian Sunny Sizzle' to recognise and celebrate Interchange, a program which provides support to families of children with disabilities.

The major public awareness campaign will take place at Melbourne's Federation Square on Friday 6th June with a full day of live music, fun, activities and of course sizzling sausages.

"This is the third year of our awareness campaign. It has morphed from Sunny Day to 'The Great Australian Sunny Sizzle' as we felt this would be a more easily recognisable event." said Sandra Leehy, publicity person for Interchange Outer East. "It's early stages yet but we are hoping our awareness campaign will eventually become as well known as other campaigns such as cancer's Morning Tea"

"Interchange programs and services support thousands of families across Victoria. We have over 750 families registered with us at Outer East. The respite and support we provide is invaluable to families, and the recreational and social activities give the kids some terrific experiences. Most Interchange programs run with volunteer assistance, so as well as raising the profile of Interchange, the awareness campaign also promotes the many volunteering opportunities that exist within our organisation."

For more information about Interchange, volunteering or The Great Australian Sunny Sizzle please contact Interchange Outer East on 97585522.

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For more information about this media release or to organise a photo opportunity, (we have Sunny sizzle aprons and chef's hat) please contact

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